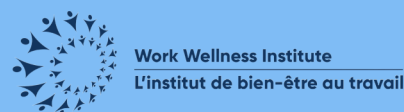


Societal Impact of Science

The international conference on inclusive approaches, policies, strategies and methods to advance and monitor societal impact of scientific knowledge and data (including SSHA)

In collaboration with:

SSHRC  CRSH



by
AESIS

19 - 21 June 2023
Halifax, Canada

Background

The need for science to tackle challenges our world faces is not a new phenomenon, but has increasingly grown on a global scale, with the world facing pandemics, environmental changes and societal struggles. Policymakers, businesses and other societal actors are increasingly aware of the value of scientific data and knowledge to support them in overcoming challenges, but in many cases the interaction between worlds is not structured or stable enough. For the 11th time in a row AESIS will be organising their annual conference on Societal Impact of Science, to bring together stakeholders in- and outside of the science eco-system to engage with each other on the most effective approaches for implementing policies, strategies, methods and tools to optimise societal impact of science and evaluate success.

In 2023 the international conference will be hosted in Halifax, Canada. This conference will feature highly regarded and internationally recognised experts who will be discussing the contribution of research to the quality of life and well-being. The conference expects around 250 participants from more than 30 countries, bringing together experts such as R&D evaluators, university managers, research councils, policy makers, funders, and other stakeholders of impact. The goal is sharing, evaluating, and discussing best practices around the world on: policy strategies for societal impact, creating (long-term) alliances between stakeholders; regional, national, and international instruments for evaluating and achieving impact; current issues on i.e. public engagement, evidence-based policy, interdisciplinary approaches, and harmonising definitions and assumptions. We are very excited to be working with our colleagues in Canada and elsewhere in the world to create the most valuable programme and experience for all of you who would like to learn about and contribute to science transforming the world.

Main themes



Monitoring and assessing
societal impact of science



Most prominent obstacles to
improving societal impact of science



Collaboration between science
and society for greater impact



Transforming policies and
strategies for impact



Building stronger structures for
knowledge exchange and collaboration

About AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

Advisory & Association

AESIS Advisory Board

Koenraad Debackere	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors of KBC Group NV, Belgium
Genevieve Simpson	Director, Planning and Development, National Research Foundation (NRF), South Africa
Luke Georghiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
Barend van der Meulen	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, Netherlands
Andrew Plume	Senior Director of Research Evaluation at Elsevier, United Kingdom
Susan Renoe	Associate Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, United States
Toby Smith	Vice President of Policy at the American Association of Universities, United States of America
David Sweeney	Executive Chair, Research England, United Kingdom
Paul Wouters	Dean of Social and Behavioural Sciences & former Director of CWTS, Leiden University, Netherlands

Conference Programme Advisory Committee

Alice Aiken	Vice President, Research and Innovation, Dalhousie University, Canada
Mathew Lucas	Executive Director, Corporate Strategy & Performance, SSHRC, Canada
Susan Morris	Director, Evaluation, NSERC-CRSNG, Canada
Rhonda Kropp	Acting Vice-President Research - Learning Health Systems, CIHR/IRSC, Canada
David Phipps	Executive Director, Research & Innovation Services, Division of Vice-President Research & Innovation, York University, Canada
Kathryn Graham	Executive Director of Performance Management and Evaluation, Alberta Innovates, Canada
Edward Nason	Director, Strategic Impact and Evaluation, Genome Canada, Canada
Shanthi Keethadevan	Regional Marketing Manager—North America, Elsevier, United States
Kate Geddie	Sr. Director, Research, CIFAR, Canada
Stéphane Mercure	Senior Evaluation Officer, CFI, Canada
Kristin Corbett	Senior Strategic Knowledge Translation Officer, IDRC, Canada
Kamilla Karoli	Vice President, Business Operations, Work Wellness Institute, Canada

LOCATION

Halifax, Nova Scotia, Canada

In Halifax, Nova Scotia, Canada (Mi'kma'ki), the fields of academia, scientific research, rich history and vibrant culture are combined. Universities like Dalhousie University and Saint Mary's University are located in the city and by that, there is strong focus on education and scientific research. Halifax's historic sites, such as Citadel Hill and the Maritime Museum of the Atlantic, offer glimpses into the city's interesting past. Its vibrant culture is showcased through a thriving arts scene, diverse culinary experiences, and a maritime spirit. This unique combination of universities, science, history, and culture makes Halifax the perfect location for the Impact of Science on Society conference 2023.

VENUE



Dalhousie University is located in Nova Scotia with four campuses in Halifax and Truro, and satellite locations in Yarmouth and Saint John and New Brunswick. As **Atlantic Canada's primary research-intensive university**, Dalhousie University is Combining innovative research, meaningful teaching and a deep sense of social responsibility. We are very honoured to host our annual conference at this wonderful location!

Social Programme:

After a productive day of presentations and meaningful discussions, unwind and socialize with us at the social programs. On Monday, June 19th, explore Emera IdeaHUB, and on Tuesday, June 20th, embark on Robert Ripley's Historic tour in Halifax. Wrap up the day with interesting conversations at the conference dinner.



Hotel suggestion: The Prince George Hotel is a World-class Four Diamond service in the heart of downtown Halifax. Unparalleled hotel excellence that will please even the most discerning of travellers. With 200+ stylish rooms/suites featuring contemporary design and luxury amenities. **Distance:** 25-30 minute walk to Dalhousie University.

Monday, June 19th

9.00-9.30 WALK IN & REGISTRATION



You are welcomed at the entrance and coffee and tea are served

- Dalhousie University -

The conference app is available and the helpdesk is open for any technical issues or support

- Online platform -



9.30-9.50 WORDS OF WELCOME

- Ondaatje Hall -

9.30 Conference chairs:

Barbara Hamilton-Hinch

Associate Professor and Assistant Vice Provost Equity & Inclusion, Dalhousie University, Canada

Rohini Bannerjee

Associate Vice-President, Diversity Excellence, Saint Mary's University, Canada

9.50-11.15 TRANSFORMATIVE POLICIES TO STIMULATE AND ASSESS THE IMPACT OF SCIENCE (INCLUDING SOCIAL SCIENCES, HUMANITIES, AND ARTS) ON SOCIETY

9.50 **Stephanie Warner** Manager, Knowledge Engagement at University of Calgary, Canada

Topic: Improving the evaluation of research impact—the DORA approach

10.05 **Cagla Stevenson** Senior Analyst, Science and Emerging Technology policy at RAND Europe, UK

Topic: Analysing the 2021 Research Excellence Framework exercise

10.20 **Sean Newell** Senior Director, Strategic Business Development, Elsevier, United Kingdom

Topic: Measuring Impact

10.35 **Panel discussion**

11.05 **Introduction to Good Practices of Impact**



11.15-11.45 COFFEE & TEA BREAK

Learn more about the partners of this conference, without whom we wouldn't be here

- Exhibition area -



The app also allows for communicating with other attendees through chat

- Online Platform -



11.45-13.00 PARALLEL SESSIONS + WORKSHOP

Including indigenous expectations in impact-ambitions

- 2016 -

Topic description

Kennan Salinero*

Executive Director, ReImagine Science,
United States

& Ken Paul*

Margot Latimer

Research Chair, Indigenous Health
Nursing, Dalhousie University, Canada

& Julie Francis

Indigenous Health Chair, Cape Breton
University, Canada

Kelly Ulcuango

Researcher & Director, Amawtay Wasi
University, Ecuador

Methods to support challenge driven research-funding

- 2102 -

Topic description

Frank Zwetsloot (Chair)

CEO, ScienceWorks & STEPPS, The
Netherlands

Gavin Reddick

Chief Analyst, Researchfish Limited, UK
& Katy Elliot
Senior Account Executive, Interfolio, UK

Ole Henning Sørensen

Chief Consultant, Danish National
Research Centre for the Working
Environment, Denmark

Aligning regional, national and international impact expectations and policies

- 2021 -

Topic description

Bev Holmes (Chair)

President & CEO, Michael Smith Health
Research BC, Canada

Cagla Stevenson

Senior Analyst, Science and Emerging
Technology Policy, RAND Europe, UK

Stefan Leslie

CEO, Research Nova Scotia, Canada

Chafic Mokbel

Professor, University of Balamand,
Lebanon

Training science and society to engage

- 2017 -

Creating a social contract between researchers, supporting staff, policymakers and societal actors to strengthen connections

David Budtz Petersen (Chair)

Professor, Science Communication, Aalborg University,
Denmark

Rhonda Moore

Executive Director, Science &
Innovation, Institute of Governance, Canada

Sandra Lapointe

Associate Professor, McMaster
University, Canada

Workshop: Practical strategies for measuring impact

- 2116 -

This workshop offers a practical approach to measuring policy impact and developing compelling narratives around it

Chris James

Senior Product Manager, SciVal, United Kingdom

David Campbell

Chief Scientist, Research Analytics & Data Services, Science-
Metric Inc, Canada

13.00-14.00 LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

Monday, June 19th

14.00-15.30	INTERACTIVE PANEL		- Ondaatje Hall -
14.00	Presentation of the recommendations from the parallel sessions		
14.05	Malinda Smith	Vice Provost, Equity, Diversion & Inclusion, University of Calgary, Canada	
	Edward Nason	Director, Strategic Impact and Evaluation, Genome Canada, Canada	
	Speaker 3*		
15.30-16.00	REFRESHMENT BREAK		
16.00-17.30	SOCIAL PROGRAMME		
18.00-20.30	CONFERENCE DINNER (Pre-registration required)		
* to be confirmed			



Tuesday, June 20th

9.00-9.30

WALK IN & REGISTRATION

9.30-9.40

WORDS OF WELCOME

- Ondaatje Hall -

9.30

Conference chairs:

Barbara Hamilton-Hinch

Associate Professor and Assistant Vice Provost Equity & Inclusion, Dalhousie University, Canada

Rohini Bannerjee

Associate Vice-President, Diversity Excellence, Saint Mary's University, Canada

9.40-10.35

IMPROVING (INTER)NATIONAL AND REGIONAL INFRASTRUCTURES AND STRATEGIES TO COLLECTIVELY TACKLE BROADER CHALLENGES SUCH AS THE SDG'S

9.40

Mario Pinto*

Vice-President, Research & International, University of Manitoba, Canada

*Topic: TBD**

9.55

Tatiana Rincón

President, Gender, Social Protection & Livelihoods, Fundación Capital, Colombia

Topic: Scaling the Impact of Innovation and Research: A call to Action from the Global South

10.10

Britta Fiander

Director, Innovation Programs, Genome Atlantic, Canada

Topic: Regional collaboration structures between science, government, industry and community

10.25

Panel discussion

10.50-11.20

TEA & COFFEE BREAK



- Day 2 programme continues on the next page -

*to be confirmed

11.20-12.35 PARALLEL SESSIONS + WORKSHOP

Impact Frameworks & Infrastructures

- 2017 -

Measuring the impact of research infrastructure

Stéphane Mercure (Chair)

Senior Evaluation Officer, CFI, Canada

Matias Barberis

Researcher, EFIS Centre, France

Claire Brown

President, Canada's Network of Scientific Platforms, Canada

Michiel Roelse

Director, Topsector T&U, The Netherlands

Evidence Informed Policy Making

- 2021 -

Topic description

Frank Zwetsloot (Chair)

CEO, ScienceWorks & STEPPS,
The Netherlands

Rémi Quirion

President, INGSa, Canada

Euan Adie

CEO, Overton, United Kingdom

Research Security and Ethics

- Ondaatje Hall -

Topic description

Marlies Rise

Assistant VP, Research Services, Dalhousie University, Canada

Shawn McGuirk

Deputy Director, Natural Sciences and Engineering Research Council, Canada

& Muzammil Mehdi

Senior Policy Advisor, Public Safety Canada

Monitoring Societal Impact to inform Institutional Strategy

- 2116 -

Topic description

Angela McGuire

Collaboration Manager, Research Evaluation, Elsevier, United Kingdom

& Rachel Herbert

Senior Research Evaluation Manager, Elsevier, United Kingdom

Ole Henning Sørensen

Chief Consultant, Danish National Research Centre for the Working Environment, Denmark

From EDI to Inclusive Research and Societal Impact

- 2102 -

Topic description

Tatiana Rincón (Chair)

President of Gender, Social Protection, and Livelihoods at Fundación Capital, Colombia

Malinda Smith

Vice Provost, Equity, Diversion & Inclusion, University of Calgary, Canada

OmiSoore Dryden

JR Johnson Chair in Canadian Black Studies, Dalhousie University, Canada

Workshop: Impact through Business and Entrepreneurship for all Disciplines

- 2016 -

Topic description

Irene Dal Poz

Training Manager, Oxentia Ltd, United Kingdom

Hamish McAlpine

Principal Consultant, Oxentia Ltd, United Kingdom



Tuesday, June 20th

12.35-13.35 LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

13.35-14.35 ROUNDTABLE SESSIONS (max. 20 participants per session, pre-registration required)
Sessions will culminate in a collaborative statement to be published after the conference.

Long-term Partnerships between Science and Society

- 2021 -

Topic description

Ursula Gobel

VP, Stakeholder Engagement & Advancement of Society, SSHRC,
Canada

The role of Science in the International Science Eco-system

- 2017 -

Topic Description

Kathryn Graham

Executive Director, Impact Action Lab, Alberta Innovates, Canada

David Phipps

Assistant Vice President, Research Strategy & Impact,
York University, Canada

Edward Nason

Director, Strategic Impact and Evaluation,
Genome Canada, Canada

Open Science, Knowledge Transfer, Misinformation and Societal Impact

- Ondaatje Hall -

Topic Description

Michael Vandenberg

Dean of Libraries, Dalhousie University, Canada

Anita de Waard

VP, Research Collaborations, Elsevier, United States

Documentary viewing: lessons on impact

TBD

14.35-15.05 TEA & COFFEE BREAK

15.05-16.05 AESIS FAMILY FEUD & IMPACT DEBATE

- Ondaatje Hall -

Presentations of the recommendations from the parallel and roundtable sessions

In this fun but insightful “family-feud” style plenary session, two teams will compete to answer questions about the societal impact of science, with the winning team earning time between each round to debate and elaborate on these challenges within their own experiences.

Hosts Anika Duut van Goor, Sean Newell

Team #1 Alice Aiken, David Sweeney

Team #2 David Phipps, Sandra Lapointe

16.05-16.30 REFRESHMENT BREAK

16.30-17.30 SOCIAL PROGRAMME

18.00-20.30 CONFERENCE DINNER (Pre-registration required)

* to be confirmed

Wednesday, June 21st

9.00-9.30 WALK IN & REGISTRATION

9.30-9.40 WORDS OF WELCOME

- Ondaatje Hall -

9.30 Conference chairs:

Barbara Hamilton-Hinch

Associate Professor and Assistant Vice Provost Equity & Inclusion, Dalhousie University, Canada

Rohini Bannerjee

Associate Vice-President, Diversity Excellence, Saint Mary's University, Canada

9.40-11.15 PLENARY OPENING

- Ondaatje Hall -

9.40 Ursula Gobel

VP, Stakeholder Engagement & Advancement of Society, SSHRC, Canada

Topic: tbd

9.55

David Budtz Pedersen

Professor, Aalborg University, Denmark

Topic: Science Communication for Effective Research Impact

10.10

Chafic Mokbel

Professor, University of Balamand, Lebanon

Topic: Transitions and gaps: the role of local policy plans

10.25

Kenneth Prewitt*

Carnegie Professor, Columbia University, United States

Topic: Obliteration by Incorporation

10.40

Panel discussion

11.15-11.45 COFFEE & TEA BREAK



- Day 3 programme continues on the next page -

* to be confirmed

11.45-13.00 PARALLEL SESSIONS + WORKSHOP

Engaging Citizens to understand Scientific Data and Knowledge

- 2016 -

Topic description

Geoffrey Hunt (Chair)*

Public Outreach Program Officer, American Society for Microbiology, United States

Vanessa Sung

Interim Executive Director, Evidence for Democracy, Canada

The role of AI and Big Data on Science and Societal Impact

- 2021 -

Topic description

Anita DeWaard (Chair)

VP, Research Collaborations, Elsevier, United States

Gagan Gill

Program Manager, AI & Society, CIFAR, Canada

Jude Kong

Executive Director, Africa-Canada Artificial Intelligence and Data Innovation Consortium, Cameroon

Challenges around and how to Support Interdisciplinary Research

- Ondaatje Hall -

Topic description

Kate Geddie

Senior Director, CIFAR, Canada

Rolf Hvidtfeldt

Assistant Professor, Aalborg University, Denmark

Integrating Societal Impact in an Institutional Strategy

- 2017 -

Topic description

Joyce Magdelaine Khunou (Chair)*

Manager, Impact Support, NRF-SAASTA, South Africa

Áine Mhic Thaidhg

Research Impact Officer, University of Galway, Ireland

Cameron Stockdale

President & CEO, Work Wellness Institute, Canada

Workshop: How to make your research (impact) interesting – the power of storytelling

- 2116 -

Learn how to get your message across and be memorable

Renira Narrandes

Program Manager, Knowledge Translation, SickKids, Canada

Wednesday, June 21st

13.00-14.00 LUNCH BREAK + GOOD PRACTICES OF SOCIETAL IMPACT STORIES

14.00-15.30 CLOSING PLENARY: FUTURE CHALLENGES AND PLANS

- Ondaatje Hall -

14.00 Presentation of the recommendations from all the parallel sessions

14.30 Rémi Quirion, President, INGSA, Canada

Andrea Tricco, Associate Professor, University of Toronto, Canada

David Sweeney, Professor, University of Birmingham, United Kingdom

15.15 Closing remarks by AESIS

15.30 CLOSING RECEPTION

* to be confirmed